

Annual Membership
Meeting and Volunteer
Appreciation Banquet

2024

Mission: CULTIVATING THE FUTURE OF
AGRICULTURE

- *Raising Funds \$\$ to preserve and improve the MO State Fair
- *Providing Educational Opportunities that support agriculture



Preserve

- 4-H Building- restoration
- Bench Refurbishment – completed
- Cattle barn updates– Bayer Grant

Improve

- Swine Barn Restrooms – ongoing
- Morton Building Improvements
- Cattle; Parking and Tie Out areas
- Michael L. Parson Arena

Educate

- Read to Win
- Young Ambassador
- MSF Youth in Ag - \$10,000 scholarship
- First Time Exhibitors

MSFF Board of Directors

- Elected by the members
- #84 Ballots returned for 2025 election

3 Newly Elected Board Members

- Guy Black – Randolph County MO
- Ahrazue Wilt – Pettis County MO
- Jared Singer – Pettis County MO





Thank You For Your Service to the Foundation

- Rusty Black
- Rick Yeager
- Brad Anderson

MEET THE STAFF

KARRI WILSON
EXECUTIVE DIRECTOR



LORIE BERGMAN
EXECUTIVE ASSISTANT



SABRINA MARQUESS, CPA
CHIEF FINANCIAL OFFICER



Meet the Ambassador

2024 YOUNG AMBASSADOR



MOLLY PRICHARD

- State Fair Projects
- State Fair Parade
- Annual meeting

\$2,500 Scholarship

MEET THE Consultant

Major gifts and donations

Elijah Haahr



New in 2024 - Partnering with Callis Marketing Agency

NEW WEBSITE – LAUNCHING SOON!!!



NEW/REFRESHED LOGOS



Partnering with
LAG Industries
2024 -New office sign





2024 Membership

408 Members

All members received adult admission tickets

All members received super saver cards

All members have voting privileges

52 members used banquet tickets

100 members used Ham Breakfast tickets

18 members utilized concert early-sale

What's New in Membership?

Same great benefits for 2025

Membership card process

Super Saver card process

Junior Membership – (6 members in 2024)

2025



- Renew your membership
- Recruit one new member
- Move up one level

2024 New Member Spotlight – W&M SERVICES

Kevin and Jody Teague

Attended Events

Donated \$7,000 to Legacy
Flag Plaza



2024 State Fair Report
Total Income = \$318,515
Total Profit = \$226,152

-souvenirs, water, ice, banquet catering, rental's costs

Banquet and Auction

Raised \$103,555

Profit = \$85,810

Souvenir Sales

\$77,063

Profit - \$39,774

Water Sales

\$62,437

Profit - \$56,680

VIP Parking

3,171 cars

Profit- \$9,513

MSFF Rentals

\$41,105

Profit - \$34,375

State Fair Museum

Up to 525 visitors a day! Over 4,000 total visitors

BANQUET

415 guests

Raised **\$17,000** for First Time Exhibitors – thanks to BTC Bank, CFM Insurance, Phillip Brown, Kevin Roberts, Treuner Masonry, Hayden Family

Governor and First lady in attendance

Lieutenant Governor and second lady in attendance

Deron Cherry partnership



LEGACY FLAG PLAZA

2024 dedicated to Betty Jane Bell. Betty passed away in 2021 and the MSF Youth in Agriculture program was honored when she entrusted a generous estate gift of over \$430,000 to the Youth in Ag scholarship program.



WATER SALES

2024 - \$62,437

4,000 cases

1,300 bags of Ice= 26,000 lbs.

\$808,500 since 2011



NEW in 2024 - Gazebo and Ice Rig branding



BigIron

 **SULLIVAN AUCTIONEERS**
a BigIron company

PROUDLY SUPPORTS THE

MISSOURI
State Fair
FOUNDATION



Morton Building – Improvement
Thanks MO State Fair and Ramey Construction!



2024 Friends of the Fair
Jim and Francine Briggs

Souvenirs

Record Sales **\$77,063**

Refreshed Souvenir
Trailer



Foundation Rentals wheelchairs, strollers, mobility scooters

Sales = \$41,105

1,038 units rented

As many as 165 per day!

Managers; Rick and Jennifer Yeager

Wayne Hadley & Fred Parks

Volunteers – MO Air National Guard





State Fair Lions
Club
Partnership

- VIP Parking
- 3,171 cars parked
- \$15,855 raised
- Lions Club split = \$6,342
- MSFF split = \$9,513

2024 Show Mom Social

- Sponsored by CFM Ins. and Shawn Foster
- Free drink and snack from Bier Garten
- Door prizes!
- Over 45 ladies attended





Missouri State Fair Foundation sent them awards for reading 21 farm theme books and turning them in!! Which means 2 adult tickets to the fair!

Jeremiah is so excited for that purple ribbon more than anything!!



READ TO WIN

- 535 youth completed the challenge
- 5,000 books about agriculture and fairs read
- Encouraged numerous families to attend the MSF

2024 FIRST TIME EXHIBITOR GRANT Program

81 COMPLETED THE PROGRAM

\$38,250 AWARDED





2024 No Limits P.I.G. Show

Pigs Ignite Greatness

22 EXHIBITORS
25 AMBASSADORS

Inaugural 1901 Society and Missouri Agricultural Hall of Fame event

April 2024 at Capital Bluffs In Jefferson City

Private reception at Governor's Mansion

Over 400 in attendance at event

Profit of \$146,512.00

Title Sponsors:

MFA Inc. and MFA Oil



1901 Society – 2024

33 MEMBERS

21 MEDALLION RECIPIENTS





MO Agricultural Hall of Fame

2024 Inductees

Blake Hurst

Jay Fischer

Bill Darr

Charlie Kruse

Forrest & Charlotte Lucas



2024/2025 State Fair Museum Project

Collect Data



Review Inventory



2025 Goal

Update Queen Photo Wall

Streamline exhibits

Implement record keeping system



FAIR TIME VOLUNTEERS

- 5 Separate Fundraising Endeavors
- 11 locations
- Over 60 volunteers per day

Profit of over \$140,000 (does not include Banquet)

Fair Time Volunteer Groups

Coldwell Banker

First United Methodist Church

State Fair Community College

BTC Bank

WAFB Air National Guard

Bothwell Regional Health Center

Sedalia Rotary

Sedalia Lions Club

Missouri FFA Chapters

2025

Preserve the past AND Fund the Future

- Continued development of the 1901 Society and MO Agricultural Hall of Fame
 - Save the Date for the Banquet on Tuesday April 8th, 2025
- Increase fund-raising efforts to support the new Parson Arena and Cattle Tie-Outs
- Focus on Museum improvements
- Fundraising projects during the 2025 MO State Fair
- Continue to serve our members
- Continue to offer a robust volunteer program
- Sustain efforts for educational programs



THE END

