

Annual Membership Meeting and Volunteer Appreciation Banquet

2023

Mission:

CULTIVATING THE FUTURE OF AGRICULTURE

Vision: Preserve the Past Fund the Future

Preserve

4-H Building- restoration Bench Refurbishment

Improve

Swine Barn Restrooms State Fair Arena Cattle Parking and Tie Outs Starline Brass Trails End Scout



Read to Win

Student Project - Young Ambassador

Youth in Ag - \$10,000 scholarship

First Time Exhibitors

CULTIVATE THE FUTURE OF AGRICULTURE How do we Preserve the Past and Fund the Future? It takes ALL of us

- MSFF Board of Directors and State Fair Commission
- Foundation Staff and MO State Fair Staff
- Members
- Volunteers
- Donors



Board of Directors

- Elected by the members
- 76 Ballots returned for 2024 election Newly Elected Board Members
 - Shawn Foster, Lees Summit, MO
 - Trent Tiemann Paris, MO





Thank You For Your Service to the Foundation

Jared Singer

Don Copenhaver

2023 Membership

67 members used banquet tickets100 members used Ham Breakfast tickets3860 adult admission tickets

422 Members

17 members utilized concert pre-sale200 members received super saver cards

What's New in Membership?

Same great benefits for 2024

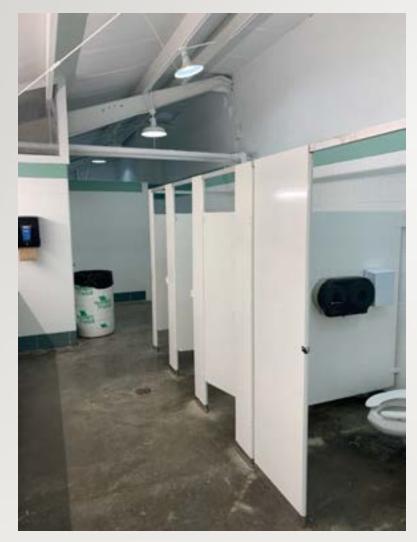
New card process

New Super Saver process

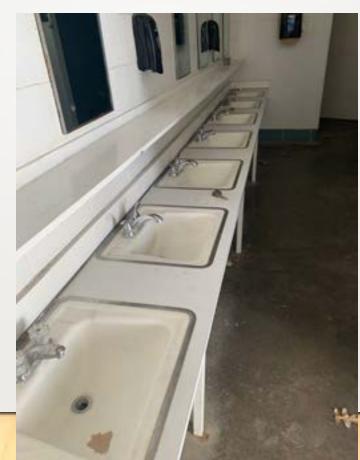
New Member Spotlight – Rick and Susan Mergen







Member Spotlight - Bayer Grant Thank you to the Gregory Family!







2024 Membership

Membership March

- 1: Re-new your membership
- 2: Recruit one new member
- 3: Move up one membership level





Staff

- Office Operations
 - Fundraising
 - Marketing and Outreach
- MO State Fair projects

2023 State Fair Report Total Income = \$277,960.00 Total Profit = \$178,683.00

Banquet and Auction	Souvenir Sales	<u>Water Sales</u>	<u>VIP Parking</u>
Raised \$112,934.00	\$75,901.00	\$73,710.00	3,083 cars
Profit = \$94,076.00	Profit - \$42,727.00	Profit - \$44,365.0	Profit \$9,249.00

State Fair Museum

BANQUET

410 guests

Raised \$24,500 for read to win – thanks to BTC Bank, CFM Insurance, and University of MO

Volunteer Recognition of Sharon Kirchoff





BANQUET Specialty Drink by BTC Bank Grazin Station wagon



Golf Cart Raffle Winner – Paige Brock



WATER CREW

800 collective hours

60,262 bottles of water

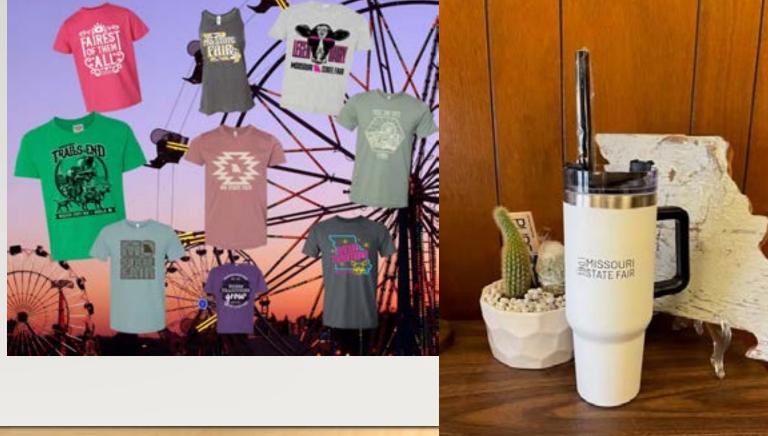
6,724 bottles of Gatorade

29,369#s of Ice

\$743,256 since 2011



FAIR time souvenir sales





State Fair Lions Club Partnership

VIP Parking

3083 cars parked

\$15,415 raised

Lions Club split = \$6,166 MSFF split = \$9,249



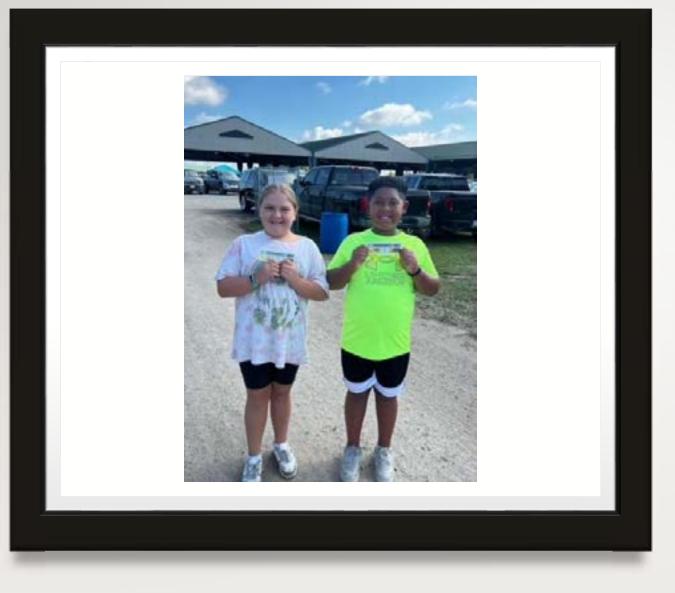
LEGACY FLAG DEDICATION Bob and Gretchen Thompson

Owned and operated Glengrove Farm near Rolla, MO. Nationally recognized Hereford cattle breeding program. 3rd Generation Farmers.



READ TO WIN

- 356 youth completed the challenge
- 4,000 books about agriculture and fairs read
- \$24,500 raised to support the program
 - Encouraged numerous families to attend the MSF





Show Mom Social

- Sponsored by CFM Ins. and Shawn Foster
- FREE swag bag provided by CFM
- Free drink and snack from Bier Garten
 - Door prizes!
 - Over 40 ladies attended

FIRST TIME EXHIBITOR GRANT - bring our mission to life!

65 COMPLETED THE PROGRAM

\$30,750 AWARDED





No Limits P.I.G. Show *Pigs Ignite Greatness*

22 EXHIBITORS 25 AMBASSADORS



Episode #204

MO State Fair

Producer: Ed Adams

Editor: Kelly Creech

Find on YouTube

Off Season Souvenir Sales

Sedalia Chamber Hot Air Balloon and Kite Festival

MSF Employee Reception and Shopping Spree MO Women in Ag Conference NEWMAR RV International Rally Passion For Pigs



Volunteer Groups

- Whiteman Air Force Base
- MO Civil Air Patrol
- Wilson Toellner
- BTC Bank
- Kohls
- Bothwell Hospital
- REMAX
- CFM Insurance
- FFA Chapters

- Bothwell Regional Health Center
- United Way
- Liberty Utilities
- Sedalia Lions Club
- 1st United Methodist Church Sedalia
- Sedalia Rotary

AWARDs

Outstanding Fair Time Volunteer: this award should be presented to one or more individuals who go above and beyond to assist the Foundation with fundraising efforts during the Missouri State Fair.

Outstanding All-Season Volunteer: this award should be presented to one or more individuals who make a substantial contribution to the Foundation during non-fair time.

MSFF Executive Director's Award: this award is given at the sole discretion of the Executive Director of the MO State Fair Foundation. The award recognizes a group or individual who has made a positive impact on or has provided above and beyond assistance to the Director in the course of carrying out the duties of the director.

2024

Preserve the past AND Fund the Future

- 1901 Society
- Missouri Agricultural Hall of Fame
- Special Event in Jefferson City, MO on April 9th, 2024
- Student Project
- Scooter Rental Business



THE END

